

# Ekta Bhatnagar

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## PROFESSIONAL EXPERIENCE

### Magnum Windowstyles | Manager- Marketing

2021-2023

- Responsible for nurturing and managing relationships with clients, architects, interior designers, and builders.
- Developed and executed a marketing plan using social media.
- Building and maintaining favorable business relations with dealer; added 16 new dealers in sales channel.

### Planetspark | Public Speaking Expert

2020-2021

- Organizing and leading Workshops for Public Speaking,
- Mentoring people to learn the art of Public speaking and creative writing.

### Royal Bank of Scotland | Analyst

2018-2019

- Worked on Mortgage unpaid and Special Brand Mortgage cases using GMS and CMS software.
- Investigated and resolved alerts, conducted queries, coordinated with third party in UK and culled records to assist with maintenance and problem resolution.
- Received Spot ovation twice in a year for outstanding performance

### Eminent Strategy | Business Development Intern

10 Weeks

- Collaborated with teammates to develop advertising collateral and business proposals.
- Communicated with local organizations to build networks and develop leads.
- Managed and organized successful events and workshops.

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## EDUCATION

### Bachelor in Commerce

Delhi University | 2015-18 6.102 CGPA

### 10+2 (CBSE)

Meerut Public School | 2013-14 93%

### High Dchool (CBSE)

Meerut Public School | 2011-12 7.6 CGPA

## CERTIFICATES

- Business Analytics with Excel (SkillUp)
- Content Marketing (HubSpot Academy)
- Advertisement and Media (St. Xavier's, Kolkata)
- Brand Management (IIM Bangalore)
- Digital Journalism (Reuters)

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## NON-ACADEMIC PURSUITS

- Event Management and PR Head - Rudra, The Street play society of PGDAV college
- Transition Readiness ASV - Make a Difference (Non Profit Organization)
- Event and Stalls Management - Comic Con

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## EXPLORATORY TIME OFF

Driven by a strong commitment to public service and a desire to pursue a career in public service, I took a well considerate time off. Though I could not make it to the list but the experience of preparing for the exam has significantly enriched my knowledge and provided me with a unique perspective and unwavering motivation to contribute towards societal betterment.

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## KEY COMPETENCIES

Process improvement

Data-driven strategic planning

Micro Management

Report writing and presenting

Critical thinking skills

Excellent communication skills

Strong interpersonal skills

Proactive and self-motivated

Exceptional organisational skills